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ART SPECIFICATIONS

Platform

- PC or Macintosh

Programs

- Adobe Acrobat (PDF)
- Photoshop CS4
- Illustrator CS4

(all earlier versions supported as well)

Transport Media

- Electronic Transfer (email, 10mb max)
- CD
- Stuffed files (.sitx, .zip, .sea)
- FTP available upon request

Support Art Files

- Illustrator eps (all text converted into outlines)
- Photoshop tiff/eps (include clipping path if possible)

* All artwork should be

- CMYK
- 300 dpi (no exceptions)

Artwork will not be downloaded from websites, if artwork needs to be re-created, there will be an additional design charge of \$75.00/hr applied.

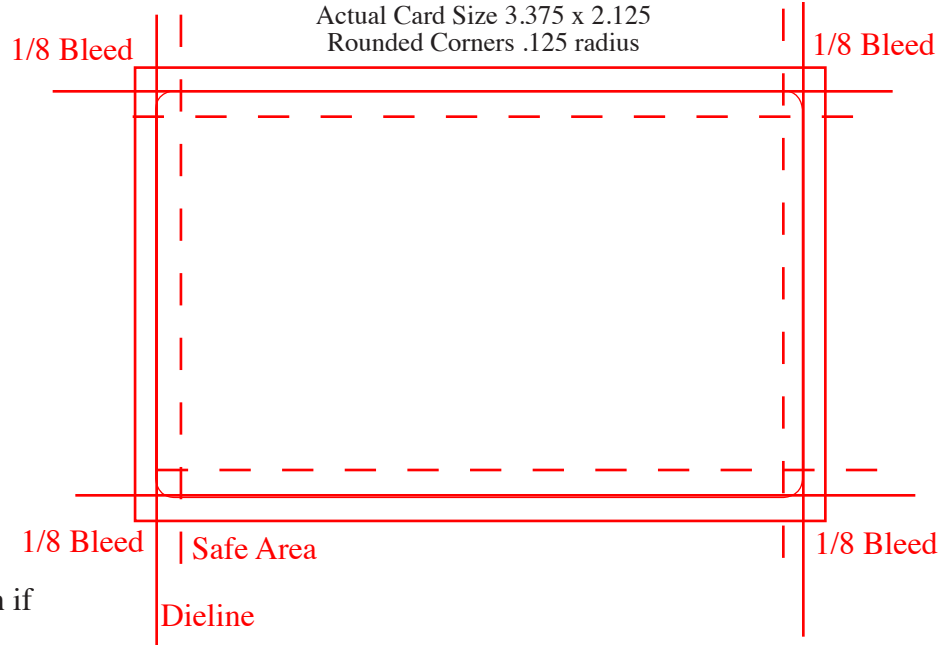
Be Sure to ...

- Provide 1/8" bleed on all edges
- Allow 1/8" safety margin.
- Avoid borders along edges
- Create 4 color art in CMYK
- Specify PMS colors (if spot color)
- Scan resolutions 300-400 dpi @100% and save as eps, not tiff.
- Avoid Transparencies in Adobe Illustrator

Proofs

Sign off Proofs will be provided within 1-3 working days, assuming that all artwork is editable.

Document Size 3.625 x 2.375
Actual Card Size 3.375 x 2.125
Rounded Corners .125 radius



PMS Color Matches

Promotional Cards are printed in 4-color process. PMS matches are available upon request. Extra charges may apply.

Proofs

Sign off proofs will be provided within 1-3 working days, assuming that all artwork is in proper format.

Production

Production's estimated delivery time is 10-15 working days. Production will begin once final sign off on artwork is provided, along with 50% deposit. Cards are shipped in bulk packed in sleeves of 500 or 1000, and are shipped FED-EX Express Saver (3-day) unless prior arrangements have been made. Extra charges may apply.

Rush Services

Rush jobs are available at an additional charge.

Send art files via e-mail to:
art@usaconnect.biz